



CANADIAN PARTNERSHIP
AGAINST CANCER



PARTENARIAT CANADIEN
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HEALTHY CANADA by design

Project Launch – HCBD CLASP Renewal

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CLASP Vision Statement

Health officials, planners, engineers and NGOs in communities across Canada collaborate seamlessly to ensure built environments are designed to promote health and well-being, thus contributing to the reduction of risk factors for chronic diseases (particularly by increasing physical activity)



Photo: Amanda Mitchell

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Renewal Partners – From CLASP I

National Organizations

- ❖ Heart & Stroke Foundation – Secretariat
- ❖ National Collaborating Centre Healthy Public Policy
- ❖ Canadian Institute of Planners
- ❖ Urban Public Health Network



Centre de collaboration nationale
sur les politiques publiques et la santé
National Collaborating Centre
for Healthy Public Policy



CANADIAN INSTITUTE
OF PLANNERS INSTITUT CANADIEN
DES URBANISTES

Shaping our Communities Sustaining Canada's Future Bâtir nos communautés Pour un Canada viable



URBAN PUBLIC HEALTH NETWORK
RÉSEAU CANADIEN POUR LA SANTÉ URBAINE



Health Authorities (East to West)

- ❖ Montreal Public Health
- ❖ Toronto Public Health
- ❖ Peel Public Health
- ❖ Fraser Health Authority
- ❖ Vancouver Coastal Health



Renewal Partners – New

National Organizations

- ❖ Canadian Institute of Transportation Engineers

Health Authorities (East to West)

- ❖ Newfoundland and Labrador Provincial Wellness Advisory Council/Eastern Health Region
- ❖ Capital District Health, Nova Scotia
- ❖ New Brunswick Health
- ❖ Ottawa Public Health
- ❖ Winnipeg Region Health Authority
- ❖ Regina Qu'Appelle Health

Other (East to West)

- ❖ Montreal Urban Ecology Centre
- ❖ Toronto Centre for Active Transportation
- ❖ Simon Fraser University

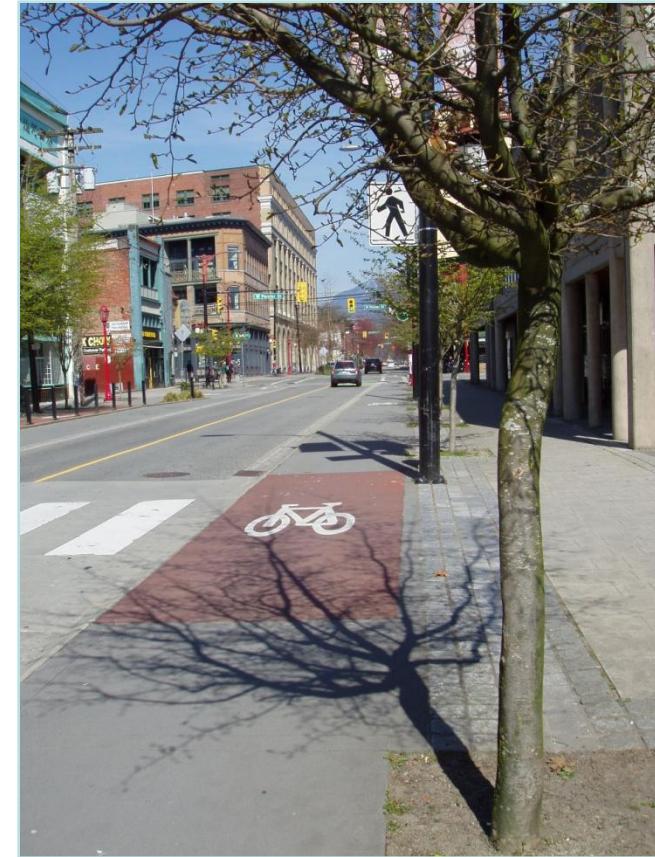


Photo: G. Chin, Vancouver, BC

Objectives & Approach – Theme 1

Broadening Partnership - New Jurisdictions & Rural Context

- ❖ Support 6 Health Authorities to engage in planning processes that shape key health risk factors, particularly physical inactivity:
 - ❖ 5 new provinces & Ontario
 - ❖ 2 Prairie & 3 Atlantic Provinces
 - ❖ 4 of 6 have significant rural populations
- ❖ Each supported by contracted Planning Facilitators
- ❖ Focus will be on strategic opportunities re: active transportation & active design at a local level

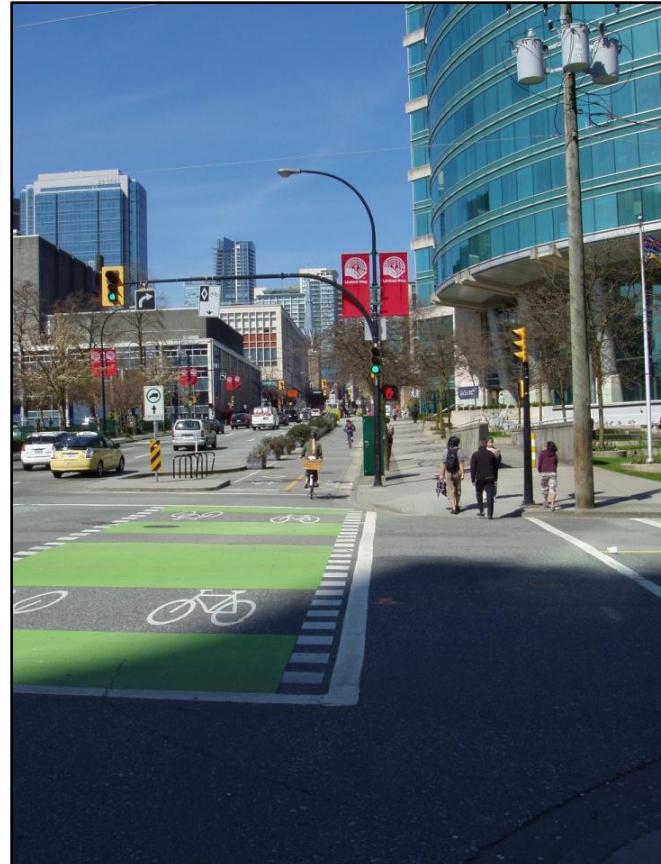
Broadening Projects

Newfoundland and Labrador Provincial Wellness Advisory Council/Eastern Health Region:

- ❖ Facilitator: CBCL Consulting (Mary Bishop, Anne-Marie Cashin, Fay Matthews)
- ❖ Action Plan in development: urban and rural areas of the Avalon peninsula under consideration

Capital District Health Authority, Nova Scotia:

- ❖ Facilitator: Ali Shaver
- ❖ Action Plan in development: Urban and rural areas in the CDHA under consideration



Broadening Projects

New Brunswick Health:

- ❖ Facilitator: Dillon Consulting (Holly Owens, Sari Liem)
- ❖ Action Plan in development: All areas of province under consideration

Ottawa Public Health:

- ❖ Facilitator: Inge Roosendaal
- ❖ Status: Reports to Board of Health



Photo: G. Chin, Vancouver, BC

Broadening Projects

Winnipeg Regional Health Authority:

- ❖ Facilitator: not yet hired
- ❖ Action plan: Focus on the City of Winnipeg
- ❖ Conference: Manitoba Professional Planners Institute: Health Keynote Speaker & Active Design Workshop

Regina Qu'Appelle Health Region:

- ❖ Facilitator: Megan Jones
- ❖ Action plan: Completed. Covers both City of Regina & rural areas of the health region



Photo: G. Chin, Vancouver, BC

Objectives & Approach – Theme 2

Building on Lessons Learned & Addressing Challenges from Phase I

- ❖ Bolster Community Engagement - 1 Project
- ❖ Translation of Data into Action – 2 Projects
- ❖ Stimulate Health-Promoting Street Designs – 2 Projects

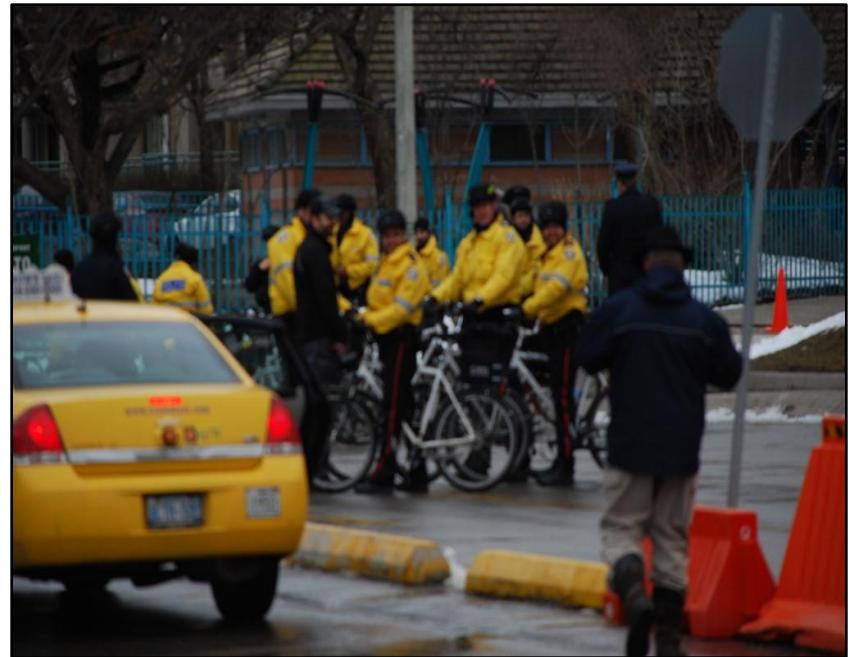


Deepening Projects - Community Engagement



Toronto Public Health & Toronto Centre for Active Transportation:

- ❖ Facilitator: Ryan Whitney
Action Plan completed
- ❖ Two pilot areas - one in urban
core & one suburban
- ❖ Community engagement
strategy being developed



Deepening Projects - Data Needs



Vancouver Coastal Health/Fraser Health:

- ❖ Investigator: Dr. Meghan Winters, Simon Fraser University
- ❖ Scope: Reviews data available, data needs and data sharing re: active transportation and transit

Montreal Public Health:

- ❖ Lead Investigator: Audrey Smargiassi, University of Montreal
- ❖ Scope: Develops a data needs/plan for conducting health impact assessments of various transportation investment scenarios

Deepening Projects – Health Promoting Street Design



Canadian Institute of Transportation Engineers/Peel:

- ❖ Hold webinar series to foster design innovations that align with health objectives and excellence in engineering practice

National Collaborating Centre for Healthy Public Policy:

- ❖ Partner with a municipality(s) to pilot test traffic calming interventions



What is Knowledge Translation?

- ❖ **Translating research evidence** into a form that can be understood & used by policy makers & practitioners
- ❖ **Undertaking applied research** that supports policy development, implementation & evaluation
- ❖ **Collaborating across sectors & disciplines** to ensure that policies, programs & practices properly reflect & respond to research evidence
- ❖ **Identifying & resolving barriers** that prevent the change that is needed



What does Knowledge Translation Mean in the Built Environment Context?



- ❖ **Translating health & behavioural evidence** related to physical activity, active modes of transportation, community design & infrastructure design for use by health, planning & transportation policy makers & practitioners
- ❖ **Health Authorities** - Build understanding about land use & transportation planning processes & how to influence them
- ❖ **Planning & Transportation professionals** – Built understanding about health links, the benefits of working with health, & how to work with Health
- ❖ **Working Across Sectors** – Working to solve problems to create communities that support walking, biking & public transit
- ❖ **Pilot innovative practices**, share successes & lessons learned with the broader network of professionals

Knowledge Translation & Exchange Plans

KTE Plans have been developed for:

- ❖ HCBD CLASP – CLASP-Wide
- ❖ Heart and Stroke Foundation (HSF)
- ❖ Canadian Institute of Planners (CIP)
- ❖ Urban Public Health Network (UPHN)

The KTE Plans reflect:

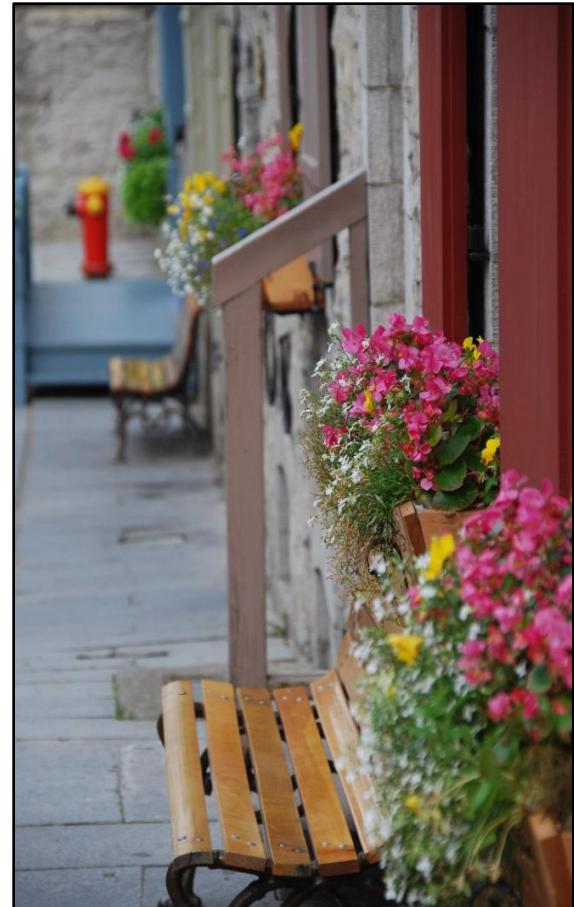
- ❖ Project Proposal & Work Plan
- ❖ Advice from CLASP I Partners, former Project Manager & CLASP Consultants
- ❖ Consultation with HSF, CIP & UPHN on their Plans
- ❖ 4 Layers to the CLASP-Wide KTE Plan



CLASP-Wide KTE Plan – Layer 1

For Health Authority Project Teams

- ❖ Technical & strategic advice from CLASP staff, partners & consultants
- ❖ Peer to Peer Mentoring for Project Teams
 - ❖ Core group of Health staff & Facilitators
 - ❖ Maybe local stakeholders
 - ❖ Share victories, key strategies & find solutions for challenges
 - ❖ Guest speakers
 - ❖ Facilitated by Knowledge Translation Coordinator & supported by Dr. Karen Lee



CLASP-Wide KTE Plan – Layer 2

Develop a Multi-Disciplinary Community of Practice

- ❖ Cultivate greater links between the partners within the HCBD CLASP Initiative
- ❖ Provide more opportunities for multi-disciplinary discussions & joint problem-solving
- ❖ Organize a CLASP-Wide Face to Face 2-day Meeting in November 2013 - Workshops &/or Presentations
- ❖ Organize 3 CLASP-Wide teleconferences on topics of common interest



CLASP-Wide KTE Plan – Layer 3

Knowledge Exchange for the Broader Network of Professionals

- ❖ Convene 5-6 national webinars on CLASP Renewal Projects in 2014
- ❖ Presentations to CITE, CIP & CPHA annual conferences & other venues
- ❖ Organize a multi-disciplinary Workshop at the 2014 CIP Conference if possible
- ❖ Produce articles for journals



Proposed Topics & Dates

April 30	Peer	Topics, Project Evaluation & CLASP I Resources
May 14	Peer	NCCHPP – Health, Traffic Planning & Road Design
June 18	CLASP	Successful Collaboration on AT – Three perspectives New York City – Health, Planning & Transportation
July 23	Peer	HA collaborating with Community Groups on AT HA comments on Planning documents re: AT
Sept 24	CLASP	Retrofitting Existing Streets & Suburbs Working with Business Associations to address AT
Oct 15	Peer	Innovative Street Designs
Nov 20-22	CLASP	Face to Face Meeting
Jan 14	CLASP	AT & Transit in Rural & Remote Communities Link between AT & Transit

CLASP-Wide KTE Plan – Layer 4

Social Media

- ❖ Establish a HCBD CLASP Hub Website to cross-pollinate the partners' audiences <http://hcbd-clasp.com/>
- ❖ Use monthly blogs to showcase former & current CLASP resources & projects & events
- ❖ Use Twitter to connect both ways with broader audience

Hub Website includes:

- ❖ Links to Built Environment Web-pages on Partners' Websites
- ❖ Links to CLASP I Resources
- ❖ Links to Non-CLASP Resources re: Active Communities
- ❖ HCBD CLASP Renewal Factsheets & PPT
- ❖ Members Only Pages

Members Only Pages

❖ Members Only KTE Page:

- ❖ Password Protected
- ❖ Teleconference numbers
- ❖ KTE Meeting dates
- ❖ Post documents for meetings
- ❖ Up to date Contact List
- ❖ Funder Recognition & Logos

❖ Members Only PE Page:

- ❖ Project Evaluation Tools
- ❖ Project Update Templates
- ❖ Contact Information – Project Evaluator



What we Need from CLASP Partners?

For the HCBD Website:

- ❖ Link yours websites to ours at <http://hcbd-clasp.com>
- ❖ Provide logos in JPEG or GIF
- ❖ Provide link to your web-pages or resources
- ❖ Provide 1-2 photos from your communities (with photo credit)

For Blogs & Invites to KTE Events:

- ❖ Disseminate e-mails to your members
- ❖ Disseminate through your networks (e.g. Listserves)
- ❖ Provide e-mail addresses for specific people in your networks who should receive our blogs directly (e.g. Professors of Planning)

Funder Recognition & Disclaimer

- ❖ *“Production of this presentation (report, article, web-page) has been made possible through a financial contribution from Health Canada, through the Canadian Partnership Against Cancer.”*
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- ❖ Include HCBD brand & funder's logos



Project Evaluation - Questions

HCBD CLASP Key Evaluation Questions

- ❖ To what extent and how is HCBD helping to accelerate the rate at which healthier communities (that encourage, foster and support physical activity to lower risk of chronic disease) are being developed and re-developed across Canada?
- ❖ To what extent and how is HCBD fostering knowledge translation and exchange by mentoring health authorities, building a multi-disciplinary community of practice across the partnership; and supporting knowledge exchange between the partnership and the network of professionals beyond the partnership?

Project Evaluation - Approach

Developmental Evaluation Approach

- ❖ It provides on-going reflection & learning
- ❖ Questions are:
 - ❖ WHAT?
 - ❖ To what extent & how is HCBD helping to accelerate change? Or fostering knowledge translation?
 - ❖ SO WHAT?
 - ❖ What does this mean about our progress and challenges?
 - ❖ NOW WHAT?
 - ❖ What are the next steps in our work?



Project Evaluation Plan – HCBD CLASP

Case studies of community level influence and change processes

- ❖ Also unintended impacts & success stories
- ❖ Based on interviews & document review
- ❖ Timing: May-June 2014

On-going micro-data collection & feedback about KTE processes & outcomes

- ❖ 3-question e-mails to KTE event participants the week after

Compiling existing data on resource usage

Post-event questionnaires

- ❖ Common questions, tools on website

Ongoing “Learnings Reports” provided to CLASP staff & members

Project Evaluation Plan – Beyond HCBD



Support for Individual CLASP Projects

- ❖ Project evaluator will provide advice & support for individual HCBD CLASP projects

Support & Coordinate Cross-CLASP evaluation

- ❖ The funder has evaluation tools that will be applied to all of the CLASP Coalitions that receive funding
- ❖ Those tools are being developed by KPMG for the funder
- ❖ They are likely to include:
 - ❖ Online surveys
 - ❖ HCBD Members Survey - possibly in May 2013 & 2014
 - ❖ Project Sustainability survey
 - ❖ KTE survey for larger scale KTE activities

Thanks to our Funder!

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