



## Healthy Canada by Design CLASP - Toronto Project



Rosie Mishael, Toronto Public Health  
Ryan Anders Whitney, TCAT



HEALTHY CANADA  
by design

CANADIAN PARTNERSHIP  
AGAINST CANCER



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1. Toronto Public Health (TPH) and Healthy Canada by Design
2. Policy History / Board of Health
3. TCAT & TPH's Community Engagement

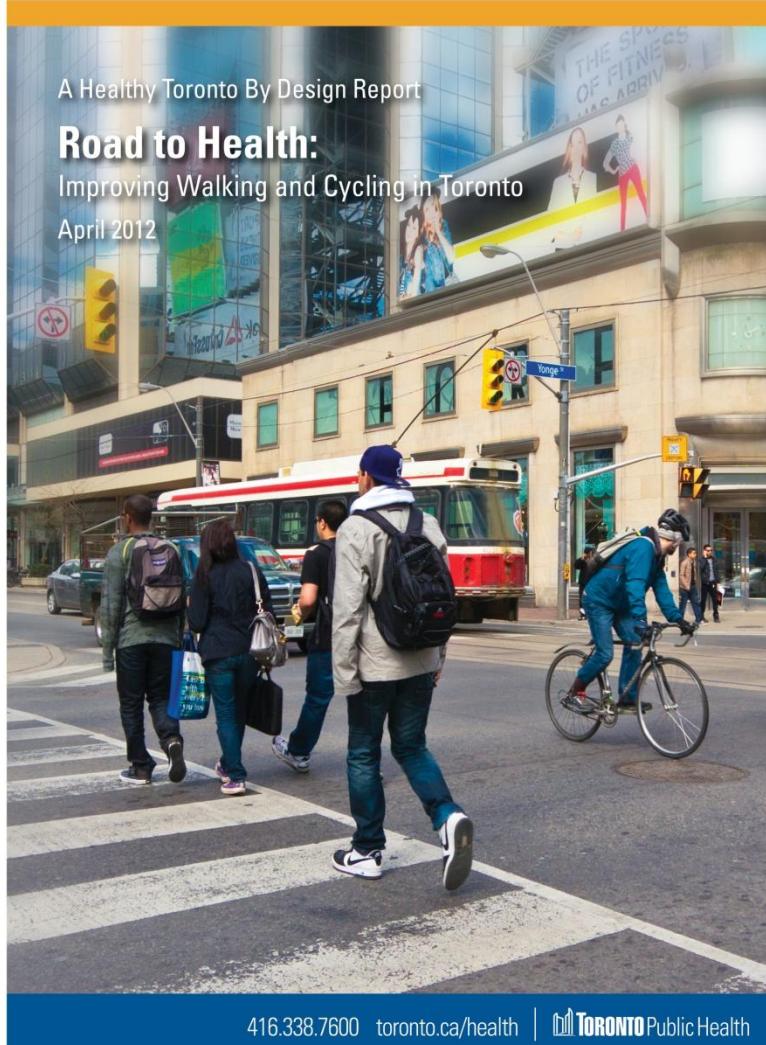
## Phase One Activities

- Residential Preferences Survey
- Software Tool

## Phase Two Activities

- Work in Partnership with TCAT to engage the community in active transportation

# Road to Health: Improving Walking & Cycling in Toronto



- Active Transportation (AT) as means to improve health in Toronto
- Benefits of walking and cycling
- Collisions, injuries and fatalities and their costs
- Distribution of health benefits and risks
- Strategies to increase walking and cycling in Toronto

# Benefits of Increasing the Modal Share



Photo: Parent, Worldneighbourhoods.com

- Walking & cycling mode shares of 12% and 6% would prevent 100 more deaths per year
- Save additional \$400 million
- Currently 5% of total capital spent on walking/cycling projects

## In 2012 the Toronto Board of Health requested:

“A pilot program, including measures identified in this report, such as reduced speed limits, traffic calming, safer intersections, etc. in selected residential neighbourhoods, as identified through public outreach and consultation and an evaluation of public safety and transportation needs”



# Active Transportation Demonstration Projects

## Goals:



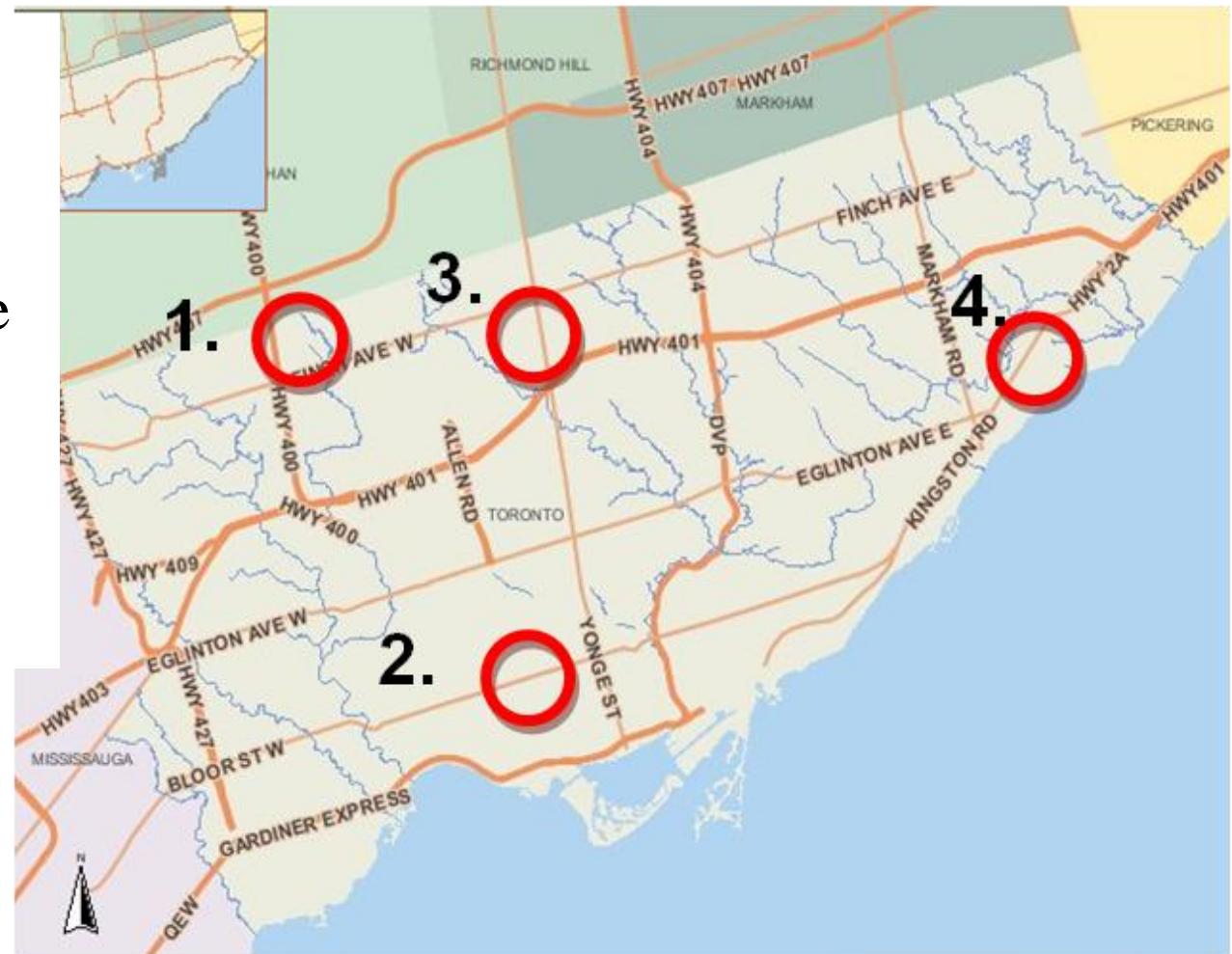
- To demonstrate that Active Transportation interventions are feasible and effective
- To build strong partnerships and work together to improve active transportation in Toronto

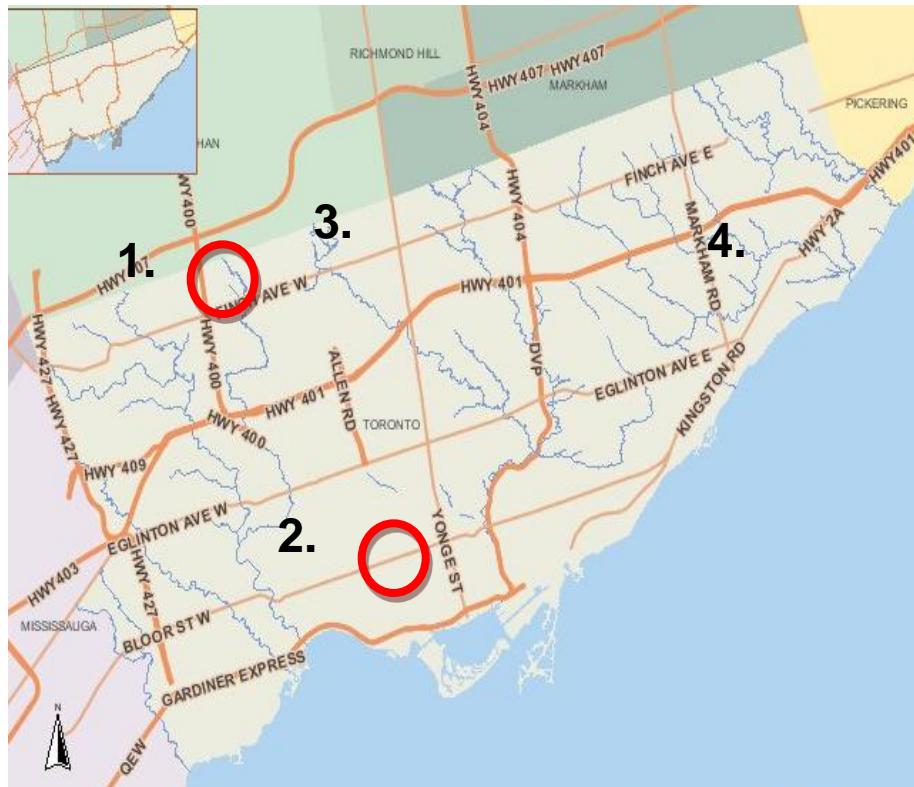
# Criteria For Site Selection

- **ELIGIBILITY**
  - High readiness
  - Innovativeness
  - Strong evidence base
  - Low walkability and/or bikeability
  - High rates or risks of chronic disease
  - Low safety
- **SELECTION**
  - Mix of social and income groups
  - Mix of community types and project scales
  - Potential to include interventions identified in BOH request

# Project Sites

1. Black Creek
2. Annex
3. North York Centre
4. Cliffside





Credit: Toronto Public Health

## 1. Black Creek

- Preventative pedestrian focused project near Black Creek Community Farm

## 2. Annex/Harbord

- Strong history of activism and planning engagement

# Annex and Black Creek



Jane and Finch, Toronto  
Photo: Ryan Anders Whitney

- Annex and Black Creek
  - Vastly different communities
- Different concerns
  - Engagement history
  - Urban environment
  - Demographics
  - Different stakeholders

# Project Steps

## 1. Key Informant Interviews

- Key neighbourhood stakeholders
- Created a 'question rubric'

## 2. Capacity Building Workshop

- Linking to established City projects
- Local engagement partners
- November 2013

## 3. Report Back

- Key findings

## 4. Possible Implementation :2014



Black Creek Farm, Toronto  
Photo: Ryan Anders Whitney

## 1. Black Creek

- Partner: Everdale
- Traffic Control Signal; improved access to Farm

## 2. Annex/Harbord

- Partner: Cycle Toronto
- Bike Lanes on Bloor; Speed limits; increased sidewalk space



Harbord Street, Toronto  
Photo: Ryan Anders Whitney

# Project Key Learnings

- Implementation
- Public interest
- Linking project and City timelines
- Long-term relationship building between City departments
- No cookie cutter solution; different process for each initiative



Finch Hydro Corridor, Toronto  
Photo: Ryan Anders Whitney

# Next Steps

- November 2013 workshops
- 2014-2015 – potential implementation



Photo: Ryan Anders Whitney



**tcat** toronto centre for  
active transportation



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