



## **Healthy Canada by Design CLASP Initiative**

### ***Multi-Sectoral Collaboration and the Development of Multi-Sectoral Tools and Resources***

**Presentation to Health Officer's Council**  
**April 10 2013**



# HCBD CLASP Vision Statement

Health officials, planners, engineers and NGOs in communities across Canada collaborate seamlessly to ensure built environments are designed to promote health and well-being, thus contributing to the reduction of risk factors for chronic diseases.

Photo: Amanda Mitchell



# Presentation Outline

- ❖ HCBD CLASP1
  - ❖ Partners – why these partners were selected
  - ❖ Outcomes
  - ❖ **A tool in depth**
  - ❖ Lessons learned
- ❖ HCBD CLASP1 Renewal
  - ❖ Themes – why new partners were selected
  - ❖ Partners
  - ❖ Knowledge Translation



Photo: Gene Chin, Vancouver, BC

# HCBD CLASP 1 - Partners

## Four National Organizations

- ❖ Heart & Stroke Foundation (HSF) – Secretariat
- ❖ National Collaborating Centre Healthy Public Policy (NCCHPP)
- ❖ Canadian Institute of Planners (CIP)
- ❖ Urban Public Health Network (UPHN)



Centre de collaboration nationale  
sur les politiques publiques et la santé

National Collaborating Centre  
for Healthy Public Policy



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Pour un Canada viable



URBAN PUBLIC HEALTH NETWORK  
RÉSEAU CANADIEN POUR LA SANTÉ URBAINE

# HCBD CLASP1 – Partners (cont)

## Six Health Authorities

- ❖ Montreal Public Health
- ❖ Toronto Public Health
- ❖ Peel Public Health
- ❖ Vancouver Coastal Health
- ❖ Fraser Health Authority
- ❖ Vancouver Island Health Authority

*Agence de la santé  
et des services sociaux  
de Montréal*



# HCBD CLASP1 - Outcomes

- ❖ Capacity Building within Health Authorities / Health Regions
- ❖ Community of Practice – Knowledge Exchange
- ❖ Resources
- ❖ Tools



Photo: K. Perrotta, Kawartha Lakes, Ontario

# HCBD CLASP1 - Projects

## ❖ Research

- ❖ Residential Preferences Survey (GTA & Metro Vancouver)
- ❖ Montreal Community Engagement
- ❖ James Bay Community Engagement (Victoria)

## ❖ Health Impact Tools

- ❖ Health Background Study (Peel & Toronto Public Health)
- ❖ Health Enhanced Planning Software Tool (piloted in Peel Region & Surrey)
- ❖ **Healthy Development Index (Peel Region)**



Photo: Gene Chin, Vancouver, BC

# HCBD CLASP1 - Lessons Learned

- ❖ **Collaboration** between Public Health and Planners needed
  - ❖ Awareness about links between health & the built environment
  - ❖ Planners can lead, but need to bring Public Health in early in the process
  - ❖ Public Health needs to be clear to Planners
- ❖ **Context Is Everything**  
Geographic; Big City vs. Suburbs vs. Small Towns vs. Rural Communities
- ❖ Gap in information and resources: **Rural & Mid-Sized Communities**



Photo: Gene Chin, Vancouver, BC

# HCBD CLASP1 Renewal - Themes

- ❖ **Deepen the Impact** from CLASP1 – build on the projects and lessons learned with existing partners
- ❖ **Broaden the Impact** of CLASP1
  - ❖ apply the tools and resources from CLASP1 into other areas of the country
  - ❖ Ensure that there are projects in rural & mid-sized communities



Photo: K. Perrotta, Waterloo, Ontario

# HCBD CLASP1 Renewal – Deepening Impact

## ❖ **Stimulate Health-Promoting Street**

**Designs** (National Collaborating Centre for Healthy Public Policy & Canadian Institute of Transportation Engineers/Peel Region)

## ❖ **Examine the data available and data needs to ensure healthy built environment decisions can be made**

(Vancouver Coastal Health/Fraser Health with Simon Fraser University, Montreal Public Health)

## ❖ **Community Engagement** (Toronto Centre for Active Transportation /Toronto Public Health)

Photo: K. Perrotta, Sudbury, Ontario





# HCBD CLASP1 Renewal – Broadening Impact

## **Broadening into New Jurisdictions & into Rural Context**

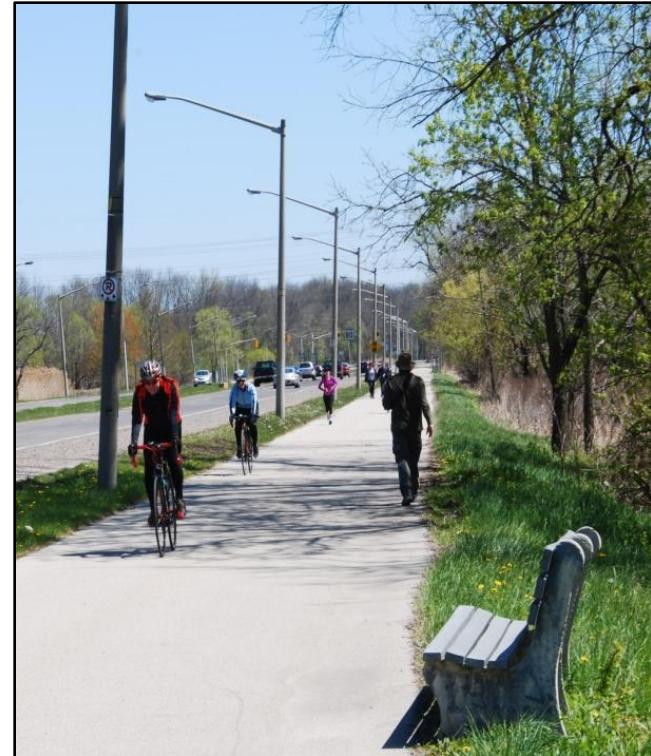
- ❖ Support 6 Health Authorities to engage in planning processes – 4 of 6 include a significant rural context

### **Each Health Authority:**

- ❖ Supported by contracted Planning Facilitators
- ❖ Focus on strategic opportunities re: active transportation & active design at a local level
- ❖ Mentoring by peers, CLASP partners & Dr. Karen Lee - focus on problem-solving & collaboration
- ❖ Capacity building – “learn by doing”

# HCBD CLASP1 Renewal – New Partners

- ❖ Regina Qu'Appelle Health Region
- ❖ Winnipeg Region Health Authority
- ❖ Ottawa Public Health
- ❖ New Brunswick Health
- ❖ Capital District Health Authority (NS)
- ❖ Eastern Health Region/Newfoundland Provincial Wellness Advisory Council
  
- ❖ Toronto Centre for Active Transportation
- ❖ Montreal Urban Ecology Centre
- ❖ Canadian Institute of Transportation Engineers



# HCBD CLASP1 Renewal – Knowledge Translation & Exchange



## Peer to Peer Mentorship

- ❖ Regular teleconferences with all Health Authority project teams together

## Community of Practice (CofP)

- ❖ Teleconferences & webinars on topics of common interest for all members of CLASP

## Strategic Support

- ❖ Strategic advice by leading policy & practice experts
- ❖ **Webinars on CLASP Renewal Projects**
- ❖ Convene national webinars for broader network

## Web & Social Media

- ❖ Establish a hub website with blogs & social media

## Conferences, Journals & Media

- ❖ Present CLASP work through presentations, articles & media

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