



CANADIAN PARTNERSHIP
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Healthy Canada by Design CLASP Initiative

Dalla Lana School of Public Health

Symposium on Healthy Cities & Communities

Kim Perrotta, Knowledge Translation & Communications, HCBD CLASP

October 24, 2013

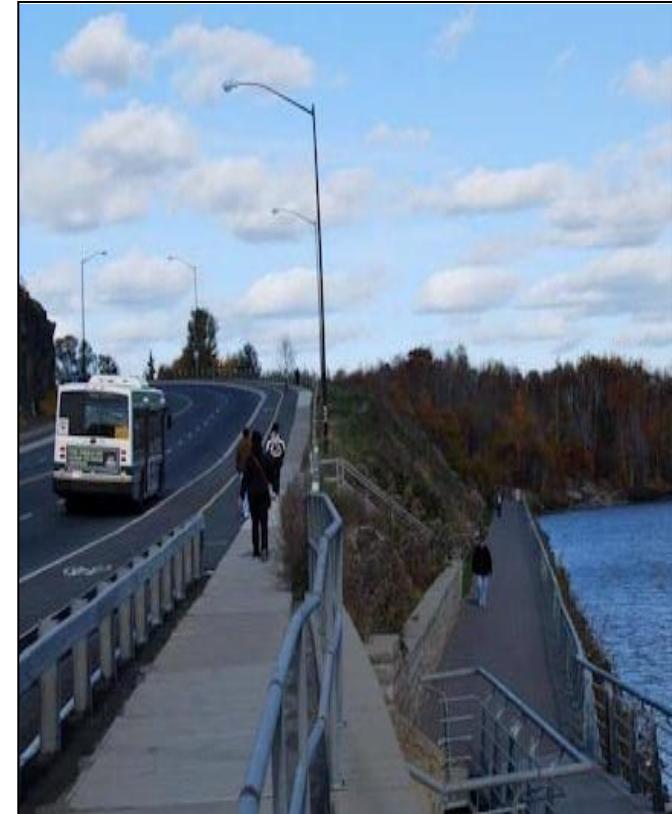


Public Health & the Built Environment



Built environment affects health & well-being by influencing:

- ❑ Modes of transportation & VKT
- ❑ Levels of physical activity – utilitarian & recreational
- ❑ Emissions of air pollutants & GHG
- ❑ # of vehicle-related injuries & deaths
- ❑ Access to jobs, services, healthy foods
- ❑ Access to parks, green space & recreational facilities
- ❑ Time & opportunity for social interaction



Physical Activity & the Built Environment

- Most Canadians get insufficient levels of physical activity
- Physical inactivity linked to Diabetes, strokes, hypertension & some cancers
- **Estimates - \$5.3 billion in health-related costs/year for Canada**
- Studies – Built Environment affects the levels of physical activity:
 - Population density & Mixed land use
 - Connectivity of roads & sidewalks
 - Presence of bike paths & bike lanes
 - Presence of parks, green space, etc.

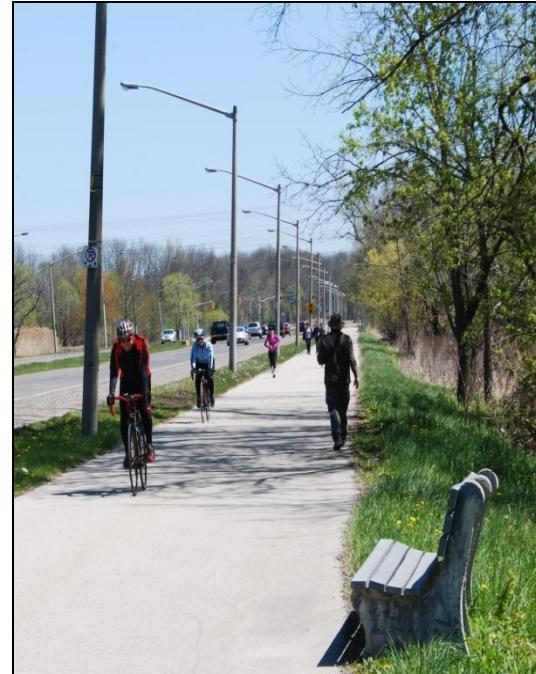


HCBD CLASP Vision Statement



Health officials, planners, engineers and NGOs in communities across Canada collaborate seamlessly to:

- ensure built environments are designed to promote health and well-being,
- thus contributing to the reduction of risk factors for chronic diseases (with a particular focus on **physical activity**)



HCBD CLASP 1 2009-2012



Four National Organizations

- ❖ Heart & Stroke Foundation
- ❖ National Collaborating Centre Healthy Public Policy (NCCHPP)
- ❖ Canadian Institute of Planners
- ❖ Urban Public Health Network



Six Health Authorities

- ❖ Montreal Public Health
- ❖ Toronto Public Health
- ❖ Peel Public Health
- ❖ Vancouver Coastal Health
- ❖ Fraser Health Authority
- ❖ Vancouver Island Health Authority



HCBD Partners working locally and/or collaboratively with other partners produced:

- Healthy Communities Practice Guide for Planners
- Three 12-page research briefs on:
 - Active Transportation, Health and Community Design
 - Active Living, Children & Youth
 - Health Equity and Community Design
- On-Line Inventory of Built Environment Reports
- Residential Preferences Survey in Vancouver & the GTA
- A Land Use Planning Software Tool in Toronto
- A Healthy Development Index in Peel Region

HCBD CLASP I - Lessons Learned



- ❖ Health authorities & Planners **can affect change in policies** when they collaborate
- ❖ Collaboration between sectors needed to overcome **barriers** to action on the built environment
- ❖ Need to bring **transportation** professionals into the collaboration
- ❖ Need more **knowledge translation** to accelerated uptake of policies and programs in other jurisdictions



HCBD CLASP Renewal 2012-2014



New National Partner

- ❖ Canadian Institute of Transportation Engineers (CITE)

New Health Authority Partners

- ❖ Newfoundland and Labrador Provincial Wellness Advisory Council/Eastern Health Region
- ❖ Capital District Health, Nova Scotia
- ❖ New Brunswick Health
- ❖ Regina Qu'Appelle Health Region
- ❖ Winnipeg Region Health Authority
- ❖ Ottawa Public Health

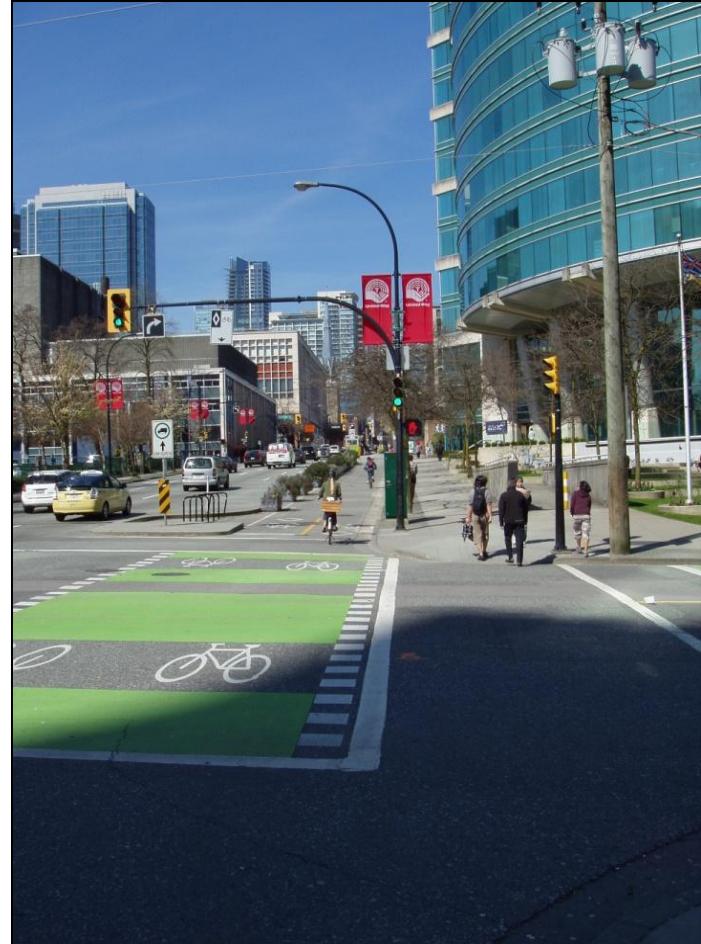


HCBD Objective 1: Broadening Impact



Theme: Broaden Impact

- ❖ Support five new Health Authorities to Foster Active Transportation in their Local Communities
- ❖ Extend healthy community work into rural and remote contexts
- ❖ **Twin Goals:**
 - ❖ Affect policy at a local level in support of active transportation
 - ❖ Build Capacity within Health Authorities

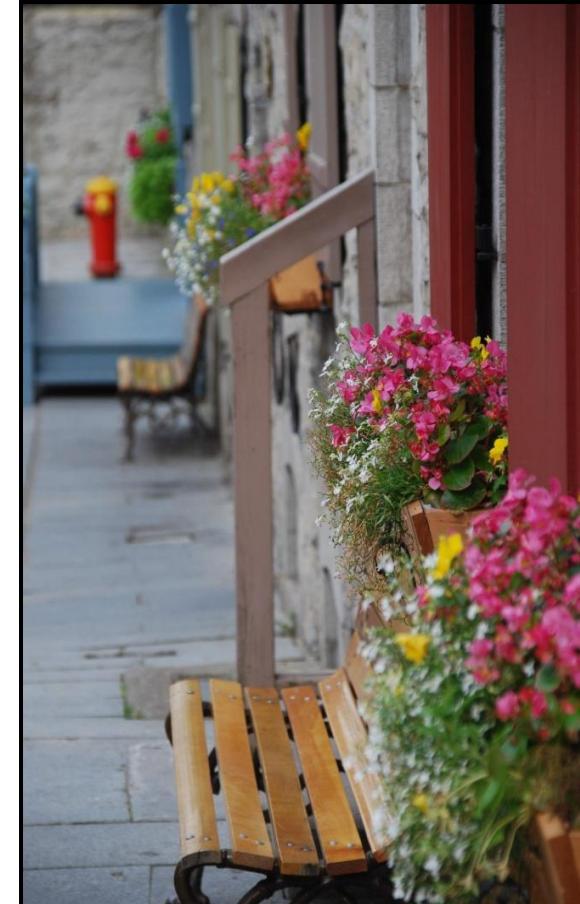


Health Authority Project Teams



Each Project Team is supported by:

- ❖ A Planner who will:
 - ❖ Identify strategic opportunities to influence active transportation & design at a local level
 - ❖ Facilitate relationship-building with Planners and transportation professionals
- ❖ Built Environment Health Expert, Dr. Karen Lee, for local events with local stakeholders
- ❖ Peer to Peer mentoring through KTE events
- ❖ Technical & Strategic support from HCBD staff & Peers
- ❖ Information-sharing through the hub website



HCBD Objective 2: Deepening Impact



Building on Lessons Learned & Addressing Challenges from Phase I

- ❖ Community Engagement re: active transportation – Toronto
- ❖ Innovative Street Design case study – CITE
- ❖ Street Calming project - NCCHPP
- ❖ Identifying the data needed to weave health considerations in transportation planning – BC
- ❖ Developing a health impact assessment tool for transportation planning processes in Montreal



Knowledge Translation & Exchange



- ❑ **CIP** – Establishing a Student Award Program to encourage collaboration between public health & planning students at University
- ❑ **SFU & UofM** – Producing reports on ways of bringing health considerations into transportation planning processes
- ❑ **CITE** – Producing a report on case studies – Innovative Street Design
- ❑ **Case study reports** on all of the six health authority projects



Knowledge Translation & Exchange



Webinar Series for Broader Sectors

- ❑ Showcase HCBD CLASP II Projects to planners, public health & transportation professionals across the country in 2014
- ❑ Share interventions employed, challenges encountered & lessons learned

Use Social Media to Share

- ❑ Use Blogs, twitter, the hub website, & a newsletter to communicate work with broader network

A screenshot of a blog page titled "Healthy Canada by Design CLASP". The page features a banner image of people walking and cycling in a park, followed by a red navigation bar with links like "Home", "About Us", "Contact", "HCBD CLASP Resources", "Active Community Websites", "Other Active Communities Resources", "HCBD CLASP II Presentations & Media", "Members Only - Knowledge Translation", "Members Only - Project Updates", and "Members Only - Project Evaluation". Below the navigation is a post titled "Creating Healthy Communities in Newfoundland and Labrador" with a photo of a group of people holding a large plaque. The sidebar on the right includes a "Follow Blog via Email" section, a "Recent Tweets" section with a small Twitter feed, and a "Newsletter Archive" section.



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