

Collaborating for a Healthy Built Environment

Newfoundland and Labrador

CPHA National Conference, Toronto

May 2014

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Structure

- Provincial Wellness Advisory Council (PWAC)
- Built Environment Focus
- Building Healthy Communities Collaborative



What We Did

- Workshop
- Networking
- Dr. Karen Lee



The Spread

PWAC/BHCC CLASP Project

Recreation
Newfoundland
and Labrador

City of
St. John's

St. John's Board
of Trade

Provincial Office of
Climate Change

Memorial
University

Town of
Paradise

Planners

Wellness
Coalitions

City of
Mount Pearl

Health

Town of
Gillams

Municipalities
Newfoundland &
Labrador

Local Heart
and Stroke
Foundation

Food Security
Network

Town of
Conception Bay
South

Provincial
Government
Departments

Tidy Towns NL

- Beautification Competition
- Fosters Civic Pride
- 8 Criteria Evaluation
- Population Categories
- Emphasis on Participation
- Awards



What We Did

- Health Questions
- Judges Training
- Well  Minded Community Award
- Sponsor
- 2014 Program



Simple things can have the greatest impact

- 41 Communities
- Norris Point – Pop. 685
- Communities in Bloom
- New Opportunities Identified

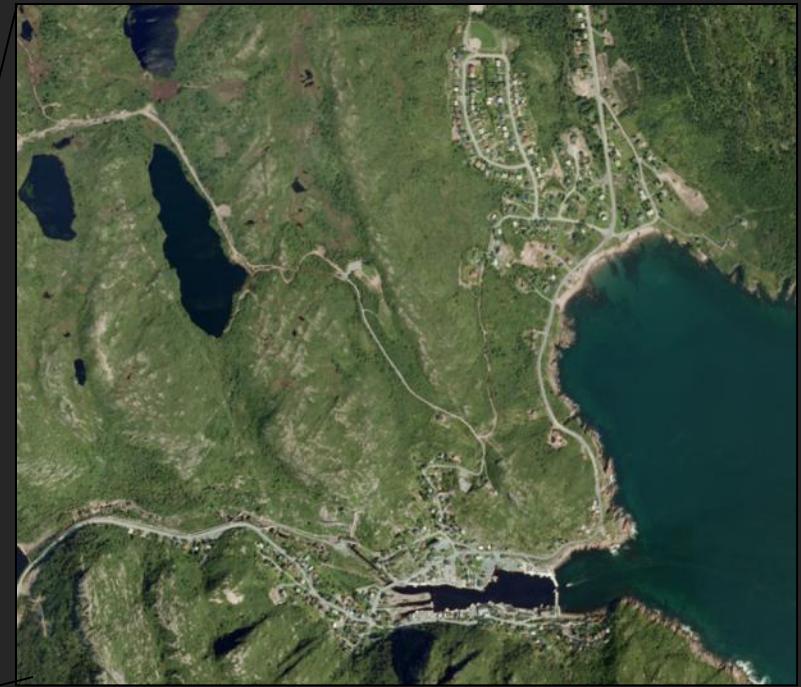
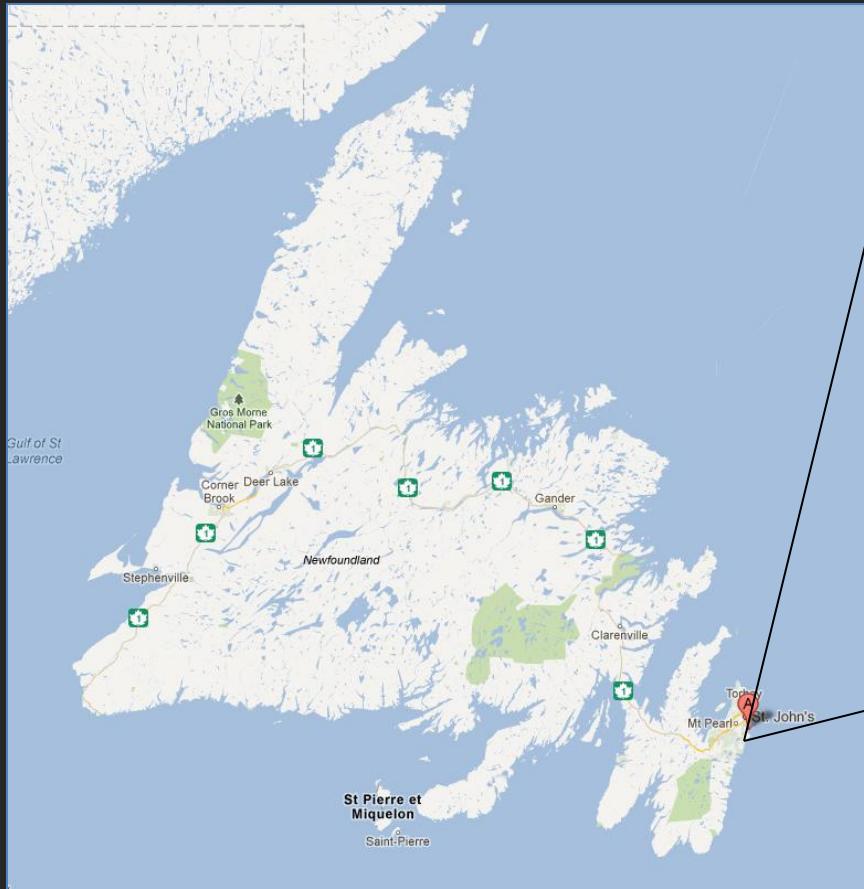




Petty Harbour- Maddox Cove Municipal Plan Review

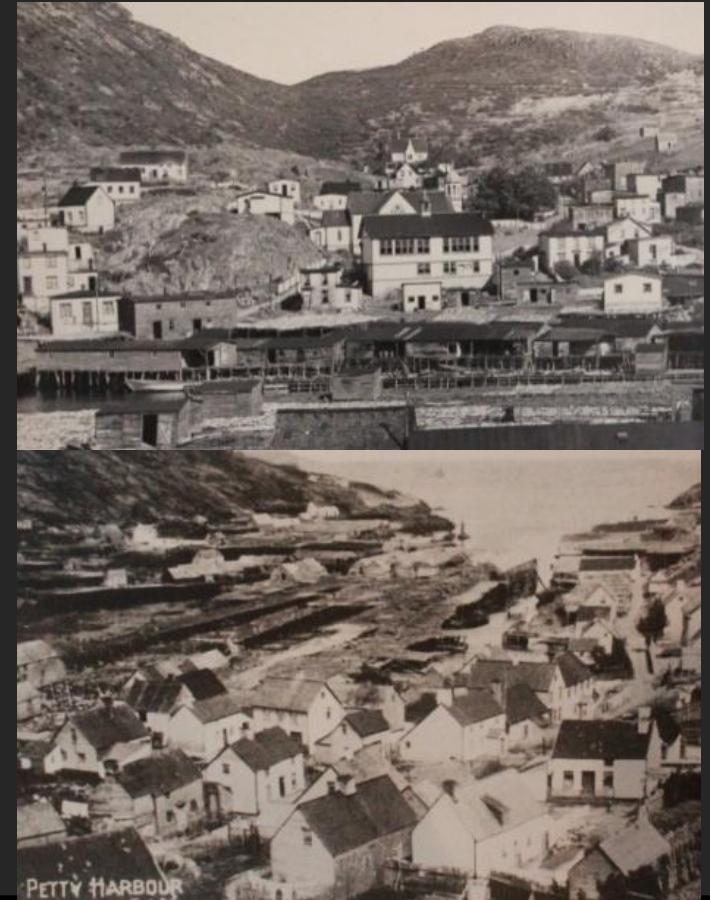
2012 - 13

Location



Historical Background

- 1500s Basque Fishing Station
- Strong Attachment to the Fishery
- Small Harbour, Steep Hills
- Expansion to Maddox Cove



Historical Background

- Post Confederation - Connections to Urban Centres
- 1970s: Residential Subdivision
- 1992: Cod Moratorium
- 2000s: Crab Fishery
- Commuting Workforce



Community Connections

Petty Harbour



Maddox Cove



Consultation

- Initial Public Meeting
- Small Group Discussions
- Online Survey
- Youth Activities
- Information Materials



Community Health Contribution

- Participation of Health
- Statistics
- Questions
- Walkability Activity
- Kids Walk with Mayor
- Newsletters
- Information Booth

Public Consultation Meeting



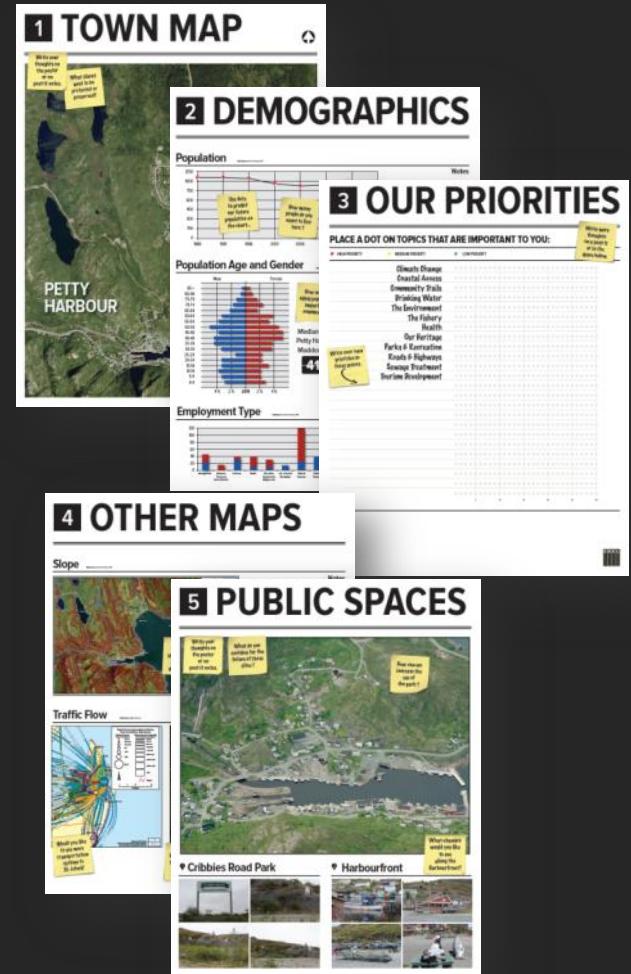
7:00 PM
June 26
Community Centre

- The walkability of our community;
- Safe and accessible neighbourhoods;
- The type and how much future development we need;
- Social and recreational needs of our Town;
- Ideas for the future of the park on Cribbs Road;
- Harbourside development; and
- Whether to maintain and preserve the built heritage of Clevedon Harbour.

Come out and share your thoughts!

Town Council invites residents to attend a meeting to discuss these topics at 7.00pm, Tuesday, June 26, 2012 at the Community Centre in Petty Harbour.

Public Meeting



Kids Walk



Arts & Heritage Festival



Next Steps

- Community Wellness Plan
- Planner and Public Health Consultant
- MPH Student
- Healthy Built Environment Linkages Toolkit



Thank You

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BUILDING HEALTHY COMMUNITIES