



COALITIONS LINKING ACTION
& SCIENCE FOR PREVENTION

An initiative of:

CANADIAN PARTNERSHIP
AGAINST CANCER



PARTENARIAT CANADIEN
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Building a Community of Practice to Support Healthy Built Environment Policies

Kim Perrotta, HCBD Knowledge Translation & Communications

Heart and Stroke Foundation

Conference Board of Canada, Toronto, May 2014



Vision Statement:

Health officials, planners, engineers and NGOs in communities across Canada collaborate seamlessly to:

- ensure built environments are designed to promote health and well-being,
- thus contributing to the reduction of risk factors for chronic diseases (with a particular focus on **physical inactivity**).



HCBD CLASP I Partners (2009-12)



Four National Organizations:

- Heart & Stroke Foundation (Lead)
- National Collaborating Centre
Healthy Public Policy
- Canadian Institute of Planners
- Urban Public Health Network

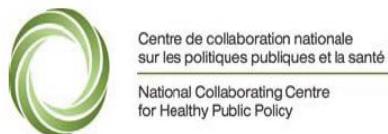


Six Health Authorities:

- Montreal Public Health
- Toronto Public Health
- Peel Public Health
- Vancouver Coastal Health
- Fraser Health Authority
- Vancouver Island Health Authority



URBAN PUBLIC HEALTH NETWORK
RÉSEAU CANADIEN POUR LA SANTÉ URBAINE



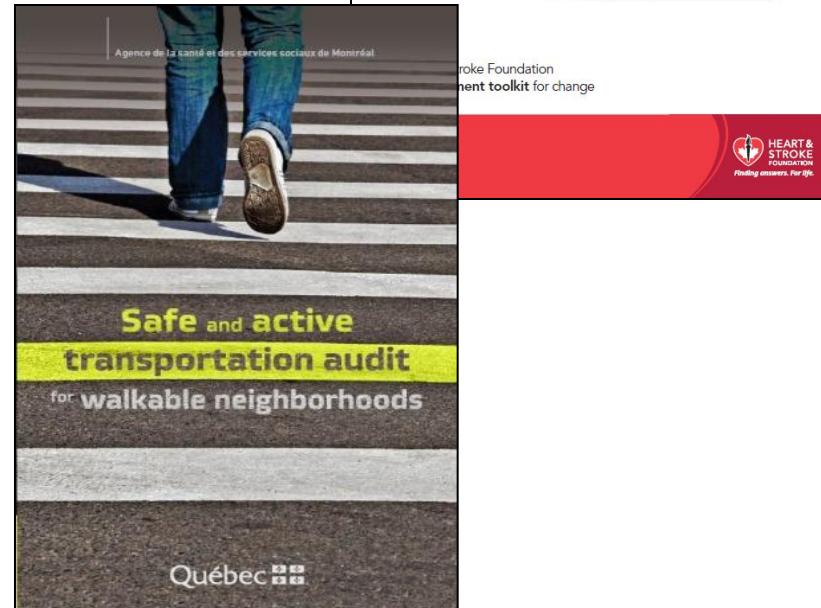
HCBD CLASP 1

Capacity Building Tools for Communities



Heart and Stroke Foundation:

- Shaping Active, Healthy Communities Toolkit – with CIP & Canadian Urban Institute
- Healthy Communities in Action Factsheet
- [HSFC-Healthy Communities Web-page](#)



Montreal Public Health:

- Transportation Audit
- Mapping community groups

HCBD CLASP 1

Capacity Building for Health & Planners



Three BC Health Authorities:

- ❑ Provided access to a Planner to work on built environment issues with them
- ❑ Influencing policies at a local level

Canadian Institute of Planners:

- ❑ Healthy Communities Practice Guide
- ❑ 3 Research Briefs with CIHI, PHAC & HSF:
 - Active Transportation, Health & Community Design
 - Health Equity and Community Design
 - Active Living, Children & Youth

A collage of three images from the Canadian Institute of Planners. The top image shows a street scene with people walking, labeled "CANADIAN INSTITUTE OF PLANNERS" and "Healthy Communities Practice Guide". The middle image is a thumbnail for a fact sheet titled "ACTIVE TRANSPORTATION, HEALTH AND COMMUNITY DESIGN: What is the Canadian evidence saying?", part of the "PLANNING HEALTHY COMMUNITIES FACT SHEET SERIES". The bottom image is a full page from the fact sheet titled "Healthy Community Design: the big picture", featuring a house icon and text about the built environment.

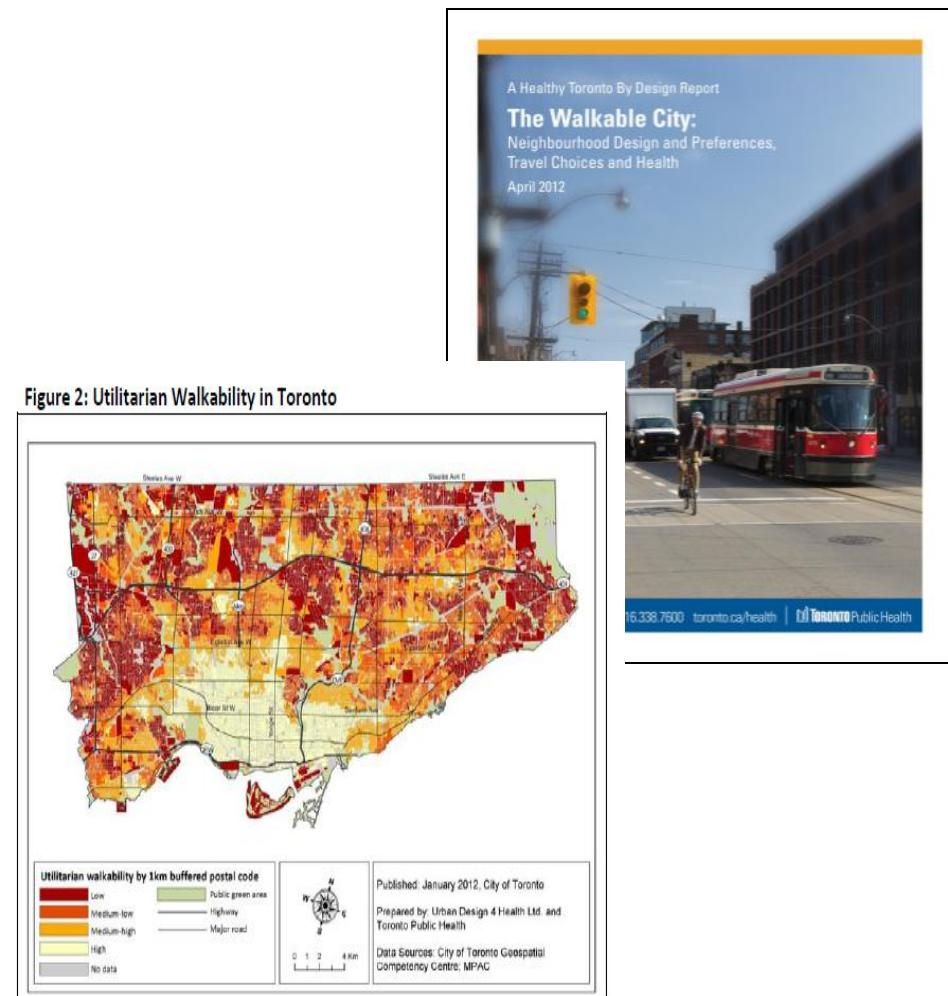
HDBC CLASP 1

Applied Research – Support Policy



Residential Preferences Survey

- UD4H with 4 HCBD Health Authorities in BC & Ontario
- Residents' Preferences for Walkable or Auto-oriented neighbourhoods
- Impact of neighbourhood design & neighbourhood preferences on travel choices, physical activity, VKT & BMI
- TPH Report – GTA results
- UD4H Report – Metro Vancouver



HCBD CLASP I Applied Research & Policy Tools



Peel Public Health:

- ❑ **Healthy Development Index** - Health-based criteria to guide neighbourhood design in Peel Region

Toronto Public Health:

- ❑ Software tool to assess travel choices, physical activity, VKT associated with neighbourhood design options



HCBD CLASP Partners (2012-14)



5 National Organizations:

- Heart & Stroke Foundation (Lead)
- National Collaborating Centre
Healthy Public Policy
- Canadian Institute of Planners
- Urban Public Health Network
- Canadian Institute of
Transportation Engineers

2 NGOs:

- Toronto Centre for Active
Transportation
- Montreal Urban Ecology Centre

Academic Partner:

- Simon Fraser University

Health Authorities:

- Montreal Public Health
- Toronto Public Health
- Peel Public Health
- Vancouver Coastal Health
- Fraser Health Authority
- Newfoundland and Labrador
Provincial Wellness Advisory
Council/Eastern Health Region
- Capital District Health, Halifax
- New Brunswick Department of
Health
- Regina Qu'Appelle Health Region
- Winnipeg Region Health Authority
- Ottawa Public Health (unfunded)

HCBD Objective #1 – Deepening Impact



❑ Two Transportation & Health Data Projects

- Simon Fraser University & BC Health Authorities
- University of Montreal & Montreal Public Health



Health and active transportation: an inventory of municipal data collection and needs in the Lower Mainland of B.C.

Erna van Balen, MSc, MPhil
Meghan Winters, PhD



Community Engagement & Active Transportation:
Two Demonstration Projects in Toronto

❑ Community Engagement & Active Transportation

- Toronto Centre for Active Transportation & Toronto Public Health



tcat toronto centre for active transportation

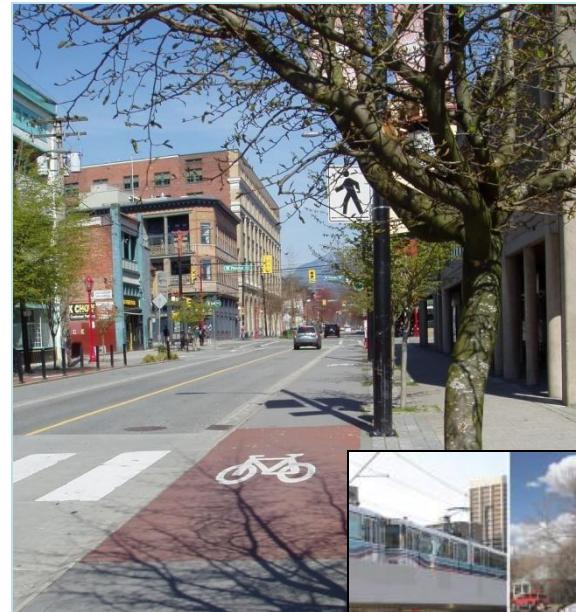


HCBD Objective #1 – Deepening Impact



❑ Fostering Innovative Street Designs – 3 Projects

- National Collaborating Centre for Healthy Public Policy – Town in Quebec
- Heart and Stroke Foundation – Town of Clearwater
- Canadian Institute of Transportation Engineers



❑ Fostering Healthy Communities

- Canadian Institute of Planners
- Examine Provincial Legislation across the country

HCBD Objective #2: Broadening Impact

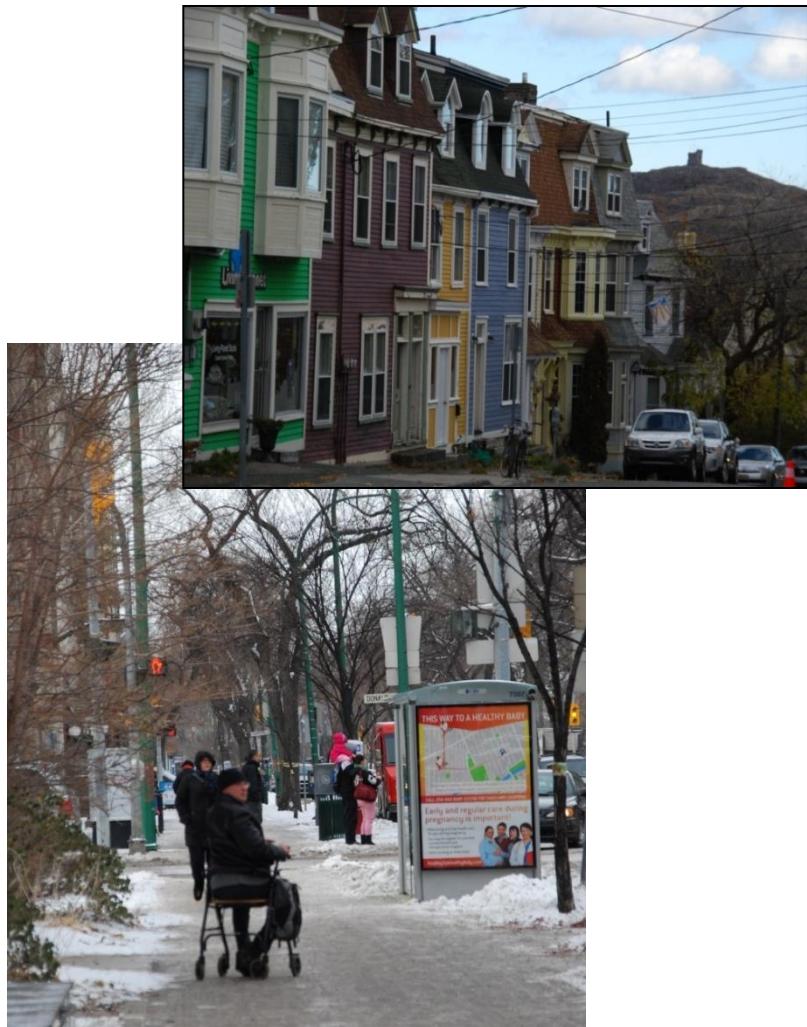


❑ Six new health authorities:

- Five new provinces: NB, NFLD, NS, Manitoba & Saskatchewan
- Extend work - rural & remote contexts
- Bring health considerations into local policies
- Create communities that foster physical activity & active transportation

❑ Twin Goals:

- Affect policy at a local level
- Build Capacity within Health Authorities



Health Authority Projects: Planner



Planner for each Health Team

- Modelled on the HCBD CLASP projects in BC
- Identify strategic opportunities to influence land use & transportation planning processes at a local level
- Facilitate relationship-building with planning & transportation professionals
- Build capacity & Influence policy



Health Authority Projects: Local Support



Access to Prominent Expert for each team

- 6 days each with Dr. Karen Lee, NYC
- Local workshops & conferences with Planners & Health
- Meetings with local stakeholders
- Local media & public meetings.



Health Authority Projects: Multi-Community Collaborative



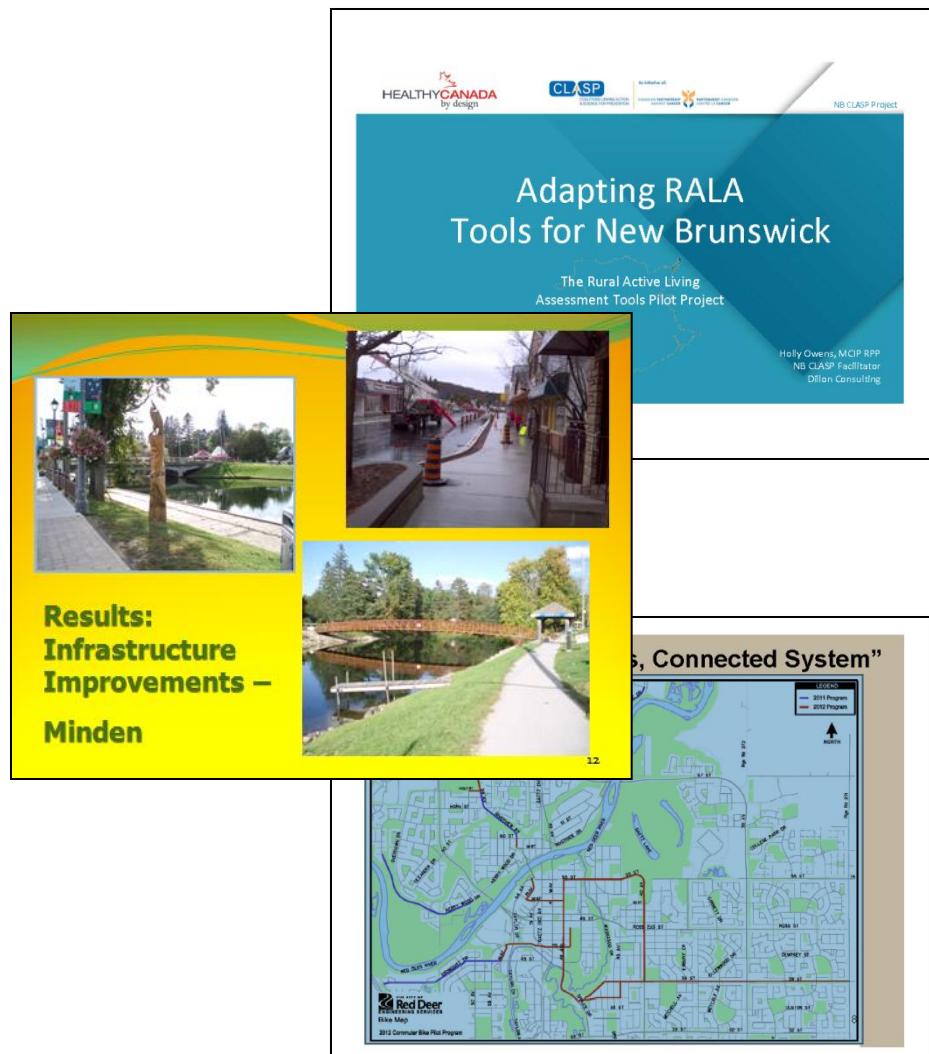
❑ Peer to Peer Sessions

- HCBC resources & tools
- Pilots in other communities
- Speakers – HCBD members & guests from 3 sectors

❑ Informal Peer to Peer Sessions – no guests

❑ Information Sharing

- Through the Website
- Presentations & reports
- Password protected pages



HCBD Coalition: Multi-Sectoral Community of Practice



□ Face to Face Meeting

- 2 day meeting - Presentations, Discussions & Networking



□ Peer Mentoring Sessions

- For HCBD members plus Guests from partner organizations
- Multi-Sectoral Guest Speakers

□ E-Newsletters

- Keep HCBD members informed about other partners
- Keep decision-makers within our partner organizations aware of our work



Updates from the Healthy Canada by Design (HCBD) CLASP Partnership

HCBD CLASP Initiative Renewed
In October 2012, the Healthy Canada by Design (HCBD) CLASP Initiative received renewed funding from Health Canada through the Canadian Partnership Against Cancer. Continuing on the success of the first funding, we have expanded the partnership to include six additional health authorities from five new provinces, a national partner, one academic institution and two non-profit organizations. For more information on the second phase of the HCBD CLASP Initiative see [HCBD About Us](#).



New HCBD report - transportation & health data

Our new HCBD partner at Simon Fraser University released a report examining the availability of transportation facilities in the most rural to bring health considerations into transportation planning decisions in the lower mainland of British Columbia. Read the report at [BC Transportation & Health Data Report](#).

Healthy communities workshop - Newfoundland

Our new HCBD partner, Newfoundland and Labrador Provincial Wellness Advisory Committee, launched its project by convening a healthy communities workshop on May 30th that drew 70 public health and planning professionals from across the Newfoundland. See the workshop report at [Newfoundland Workshop Report](#).

Active design workshop - Winnipeg

Working in collaboration with Planners from several organizations, our new HCBD partner, the Winnipeg Regional Health Authority, convened an active design workshop as a pre-conference workshop to the Healthy Design Conference in March 2013. For more information, see [Winnipeg Workshop Post](#).

Creating a more active city - New York City

Three senior staff from New York City attended for HCBD partners the work they have done over the last year to make New York City a more active and healthy city. The presentation and a recording of the session are available at [HCBD Presentations](#).

Road design & public health - NCCCHPP

The National Collaborating Centre for Healthy Public Policy (NCCCHPP) convened a webinar for HCBD project teams on May 16th to explain how traffic corridors can be made safer and more attractive for pedestrians and cyclists. For more information on the event, contact Olivier at [olivier.bellefleur@insges.ca](#).

Creating healthy communities in Ontario

Staff from three health authorities in Ontario described for HCBD members the strategies and approaches they have employed to create communities that foster physical activity, active transportation and improved health on May 22nd. Their presentations and a recording of that session are available at [HCBD Presentations](#).

HCBD Coalition: Communicating with Broader Network



□ HCBD Website Articles & Twitter

- 17 Articles – 450 hits each
- 19,000 hits in 1 year

□ HCBD Webinar Series

- 12 HCBD projects – 4 Webinars

□ Panels at National Conferences

- 12 HCBD projects – 3 national conferences - CPHA, CITE & CIP

□ CJPH Supplement

- Peer reviewed articles on projects from first round of funding

Healthy Canada by Design CLASP



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— Healthy Canada by Design - Root Camp Creating Active Communities in New Brunswick —

Health-Enhanced Land Use Planning Software Tool

Posted on January 22, 2013

Toronto Public Health has released a report, [Health and Environment Enhanced Land Use Planning Tool - Highlights](#), which describes the development and pilot testing of a health-enhanced land use planning tool that was developed under the Healthy Canada by Design CLASP 1 Initiative with funding provided by the Canadian Partnership Against Cancer (CPAC), Toronto Public Health (TPH) engaged Urban Design + Health Limited (UD+H) to create a land use planning tool that could be used to estimate health-related outcomes associated with various land use planning scenarios for the City of Toronto.

Researchers from Simon Fraser University, the University will present two projects directed at health and transportation.

Join us to hear about:

- What Simon Fraser researchers discovered, and how available to health into transportation planning
- The approach that Montreal researchers have developed to assess the health impacts associated with transportation

Who should attend?

Professionals in public health, planning and transportation considerations into the transportation planning process.

Advisors on Tap:

 Meghan Winters is an Assistant Professor with the Faculty of Health Sciences at Simon Fraser University. She is an Epidemiologist interested in the link between health, transportation, and city design.

 Audrey Smargiassi has a PhD in Environmental Sciences. She is an Associate Professor at the School of Public Health at the University of Montreal. She is a spokesperson for a team of researchers and practitioners from Montreal Public Health, the University of Montreal, and McGill University, including Patrick Morag, Louis Roppon, Céline Plante, Louis-François Tétreault, Sophie Goudreau, Marianne Hatzopoulos, and Lise Gauvin.

 CHNET-WORKS! is a project of Population Health Improvement Research Network (PHIRN) University of Ottawa 

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which 3 destinations would you most like to visit in 30 minutes walk from your home?

- Beach area
- Food store with fresh food
- Conservation area
- Cafe or restaurant
- Library
- Community centre

HCBD: Opportunities & Strengths



- ❑ HCBD CLASP I partners building upon work & capacity build under first round of funding
- ❑ Have 11 health authorities from 8 provinces; rural & urban; to foster new health authority partners
- ❑ Body of resources, tools and pilots – 5 national partners & health authorities – to build upon
- ❑ Built an inter-sectoral Community of Practice
- ❑ Demand among others to join HCBD
- ❑ HCBD brand is recognized; approached by researchers and government agencies

HCBD: Challenges & Next Steps



- ❑ CPAC CLASP funding ends in Sept 30, 2014
- ❑ Difficult to find funding for policy work & true knowledge translation (moving science into policies, programs & action)
- ❑ Approaching PHAC & corporate partners recommended by them
- ❑ Working with a Sustainability Committee to develop the next proposal.
- ❑ Hope to continue to: deepen the work and expand the partners into new jurisdictions



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